



**Contact:**  
**Karen Kirkland Ochoa**  
**Director of Marketing**  
*Southern Breeze Wine + Culinary Festival*  
251.967.7538 direct • 251.968.4198 fax  
kareno@compassbiz.com

## **THE SOUTHERN BREEZE WINE + CULINARY FESTIVAL TO PARTNER WITH THE MISSISSIPPI HOSPITALITY AND RESTAURANT ASSOCIATION**

**The *Southern Breeze Wine + Culinary Festival* announces a partnership with the Gulf Coast Chapter of the Mississippi Hospitality and Restaurant Association for this weekend's Festival.**

**Gulf Shores, Ala. Mar. 5, 2008**— The *Southern Breeze Wine + Culinary Festival* is honored to announce a partnership with the Gulf Coast Chapter of the **Mississippi Hospitality and Restaurant Association (MHRA)** for this weekend's event in Biloxi.

MHRA exists to unify, foster, promote, and protect the hospitality and foodservice industry in Mississippi. The *Southern Breeze Wine + Culinary Festival* is thrilled to have a relationship with the Gulf Coast Chapter of **MHRA** and to benefit the restaurant and hospitality industry in the area. All proceeds from ticket sales to the Southern Breeze Wine + Culinary Festival March 7-9 in Biloxi benefit the Gulf Coast Chapter of MHRA.

“We are very excited to work with the Mississippi Hospitality and Restaurant Association,” says Jackie Batson, *Southern Breeze Wine + Culinary Festival* Event Director. “They have been integral in the development of the Festival on the Mississippi Gulf Coast, so we are pleased to have them as our beneficiary of all of the proceeds for the event.”

With the latest trend of culinary tourism on the rise, guests are coming from around the country to attend this event, promoting travel to the area and benefiting all aspects of tourism on the Mississippi Gulf Coast. Advance ticket sales include guests from Louisiana, northern Mississippi, Florida and from as far away as Colorado, Nevada and Illinois.

The *Southern Breeze Wine + Culinary Festival* blends premium wines, food, and Gulf Coast culture. The three-day Festival takes place March 7-9 in Biloxi and consists of a Winemaker Dinner, Grand Wine Tasting, Chef Challenge, and Walkabout Brunch. This year marks the fifth season of the Festival with stops in **Biloxi, Mississippi; Baton Rouge, Louisiana; Orange Beach, Alabama; and Beaches of South Walton, Florida**. For more information, visit [www.southernbreeze.com/winefest](http://www.southernbreeze.com/winefest) or contact Karen Kirkland Ochoa at 800-239-9880 or [kareno@compassbiz.com](mailto:kareno@compassbiz.com).

*Southern Breeze magazine* is published by **Compass Marketing, Inc.** based in Gulf Shores Ala. with an office in Ocean Springs, Miss. The quarterly upscale lifestyle magazine covers the Gulf Coast region from La. through

*Northwest Fla. Each issue highlights the unique lifestyle, travel, culture, people, food and entertainment that make the region a wonderful place to live and visit. [www.southernbreeze.com](http://www.southernbreeze.com).*

**Compass Marketing, Inc.** *is a multi-functional marketing and publishing company serving more than 600 clients in the travel and tourism industry throughout the Southeast and Mid-Atlantic regions. Compass is a leader in the field of tourism marketing and currently publishes more than 20 custom travel related publications. These publications and projects are created in the form of state, regional, local and private guides, vacation planners, newspaper and magazine inserts, interactive guides, special events, and other collateral materials.*

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